

Carefully review the below packages and book the most appropriate one for your company. All features included are clearly described here below. We highly recommend you to prepare graphics (posters, roll-ups, pop-up booths, etc.) for your stand.

MANAGEMENT FEES - € 300

Every company is required to pay a flat fee upon signing up for **AMM Madrid**. This fee will cover the following items:

- The official online catalog of the event.
- Electric outlet.
- Wi-Fi access per delegate.
- 1 QR code badge per delegate for the entrance.

ALL PACKAGES INCLUDE:

- A detailed profile of your company in the online catalogue.
- Unrestricted access to the online detailed catalogue.
- One schedule of pre-planned BtoB meetings based on your choices.
- Access to the workshops on October 21-22, 2025.
- Access to the coffee corner on October 21-22, 2025.

PARTICIPATION PACKAGES

BASIC PACKAGE - 4 M²: € 3.000 excl. VAT



- 1 Company – 1 Delegate.
- One 4 m² booth (2x2).
- Equipped with spotlights, 1 table, 3 chairs, carpet, fascia board and wastebasket.

CUSTOMIZED PACKAGE - € 3.600 excl. VAT

- 4 sqm with 2 personalized booth graphics on the back panels.

***Deadline to confirm this package: September 22.**

EXECUTIVE PACKAGE - 8 M²: € 4.000 excl. VAT



- 1 Company – 2 Delegates.
- One 8 m² booth (4x2).
- Equipped with spotlights, 2 tables, 6 chairs, carpet, fascia board and wastebasket.

CUSTOMIZED PACKAGE - € 5.200 excl.

- 8 sqm with 4 personalized booth graphics on the back panels.

***Deadline to confirm this package: September 22.**

DELUXE PACKAGE - 12 M²: € 6.000 excl. VAT



- 1 Company – 3 Delegates
- One 12 m² booth (4x3).
- Customizable booth with storage and spotlights.
- Equipped with 1 table and 3 chairs, 1 high table with 3 stools, 1 counter, and carpet and wastebasket.

CUSTOMIZED PACKAGE - € 7.500 excl.

- 12 sqm (4X3) with 1 personalized totem, 1 personalized back wall, 1 personalized counter.

*** Deadline to confirm this package: September 22.**

PREMIUM PACKAGE - 24 M²: € 10.000 excl. VAT



- 1 Company – 4 Delegates
- One 24 m² booth (6x4).
- Customizable booth with storage and spotlights.
- Equipped with 1 table and 3 chairs, 1 high table with 3 stools, 1 counter, carpet and wastebasket.

***Graphics included: personalized sign (logo) and personalized sign counter.**

***Deadline to confirm this package: September 22.**

ADDITIONAL OPTIONS

Additional Delegate* (per person)	YES	NO	€ 300 excl. VAT
Seated business lunch October 21 - 22, 2025 (per person)	YES	NO	€ 80 excl. VAT
AMM VIP launch party (Take advantage of the AMM VIP launch and connect with other attendees) (price per person)	YES	NO	€ 100 excl. VAT
Workshop**	YES	NO	€ 1.500 excl. VAT
Graphics (Only valid for 4 & 8 sqm booths)	YES	NO	€ 300 per graphic excl. VAT
Advertisement in the official Online Catalogue***	YES	NO	€ 2.000 excl. VAT

- Access to the workshops and coffee corner on **October 21 - 22, 2025**.
- Lead a “**Solutions Workshop**” on a topic in relation with one of your specific competencies or innovations. The workshop shall not last more than 30 minutes and will gather between 15 to 40 delegates willing to attend. Your topic will be advertised through the **AUTOMOTIVE MEETINGS MADRID 2025** promotional tools (Direct Marketing, media communication, etc. It will also be presented in the online Catalogue, accessible to all the delegates prior to the convention.

If you wish to lead a “Solutions Workshop”, please provide with the following information: topic title, short description (5-10 lines). Workshops are scheduled in parallel to the BtoB Meetings either on October 21 or 22. *Note that we reserve the right to decline all requests without justifications.*

- A two sided advertisement of your company. You should supply the artwork in English and Spanish in JPG or PDF, with a size per page of 14.5 x 21.5 cm and a bleed of .5 mm on each side (a final size of 15.5 x 22.5 cm). *Deadline to confirm & send graphics: **September 22th.***

SPONSORSHIP OPTIONS OCTOBER 21-22, 2025

PLATINUM (Only 2 companies will be granted this package) - € 20 000 excl. VAT

- A **36sqm** booth.
- A 15mn slot in the Plenary Session of October 21st 2025.
- A schedule with pre-arranged approved meetings.
- An advert page in the soft copy of the event catalogue.
- A two sided advert page in the online event program booklet.
- Your company logo on the event website and on other marketing materials.
- Unrestricted access to the convention for up to 5 delegates.

GOLD - € 15 000 excl. VAT

- A **24sqm** booth.
- A schedule with pre-arranged approved meetings.
- An advert page in the soft copy of the event catalogue.
- A two sided advert page in the online event program booklet.
- Your company logo on the event website and on other marketing materials.
- Unrestricted access to the convention for up to 4 delegates.

SILVER - € 10 000 excl. VAT

- A **12sqm** booth.
- A schedule with pre-arranged approved meetings.
- An advert page in the soft copy of the event catalogue.
- Your company logo on the event website and on other marketing materials.
- Unrestricted access to the convention for up to 3 delegates.

SPONSORSHIP OPTIONS OCTOBER 21-22, 2025

CONFERENCE PROGRAM - € 10 000 excl. VAT

- An **8sqm** Deluxe booth.
- A 15mn slot in the Plenary Session of October 21st, 2025.
- A roll-up supplied by you presenting your company will be displayed at the entrance.
- Two-sided advert page in the online event program booklet.
- Company logo posted on the event official website, on the conference day program.
- Your company logo on the back wall of the conference.
- One banner and one information desk to be placed inside the conference room (the banner is provided by your company).
- Access to the conference and lunch buffet on October 21st for up to 2 attendees.
- A schedule with pre-arranged and approved meetings.

COFFEE BREAK AREA (EXCLUSIVE) - € 8 000 excl. VAT

- Take the opportunity to support a complimentary beverage spot on October 21 - 22. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a roll-up banner, supplied by you, as well as your supplied brochures on a shelves rack.

LANYARDS (EXCLUSIVE) - € 5 000 excl. VAT

- More than 1600 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges.

RECEPTION DESK/MAIN ENTRANCE - € 3 000 excl. VA

- Our front desk is always busy with attendees requesting assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

PURCHASE ORDER

CONFIRM YOUR SELECTION:	RATES
<input type="checkbox"/> BASIC PACKAGE - 4 m² booth: 1 company – 1 delegate	€ 3.000
<input type="checkbox"/> BASIC PACKAGE CUSTOMIZED - 4 m² booth: 1 company – 1 delegate	€ 3.600
<input type="checkbox"/> EXECUTIVE PACKAGE - 8 m² booth: 1 company – 2 delegates	€ 4.000
<input type="checkbox"/> EXECUTIVE PACKAGE CUSTOMIZED - 8 m² booth: 1 company – 2 delegates	€ 5.200
<input type="checkbox"/> DELUXE PACKAGE - 12 m² booth: 1 company – 3 delegates	€ 6.000
<input type="checkbox"/> DELUXE PACKAGE CUSTOMIZEDc- 12 m² booth: 1 company – 3 delegates	€ 7.500
<input type="checkbox"/> PREMIUM PACKAGE - 24m² booth: 1 company – 4 delegates	€ 10.000
ADDITIONAL OPTIONS	
<input type="checkbox"/> ADDITIONAL DELEGATE	() x € 300
<input type="checkbox"/> LUNCH OCTOBER 21 - 22, 2025	€ 80 x ...=...
<input type="checkbox"/> AMM VIP LAUNCH PARTY	() x € 100
<input type="checkbox"/> WORKSHOPS	€ 1.500
<input type="checkbox"/> GRAPHICS (Only valid for 4 & 8 sqm booths)	() € 300 per graphic*
<input type="checkbox"/> ADVERTISEMENT IN THE OFFICIAL ONLINE CATALOGUE	€ 2.000
SPONSORSHIPS OPTIONS	
<input type="checkbox"/> PLATINUM SPONSOR	€ 20.000
<input type="checkbox"/> GOLD SPONSOR	€ 15.000
<input type="checkbox"/> SILVER SPONSOR	€ 10.000
<input type="checkbox"/> CONFERENCE PROGRAM	€ 10.000
<input type="checkbox"/> COFFEE BREAK AREA (EXCLUSIVE)	€ 8.000
<input type="checkbox"/> LANYARDS	€ 5.000
<input type="checkbox"/> RECEPTION DESK/MAIN ENTRANCE	€ 3.000
<input checked="" type="checkbox"/> MANAGEMENT COSTS	€ 300
Grand total	
Taxes (only if applicable)*	
Net due to advanced business events	

PAYMENT TERMS

*Additional Information on tax:

- A)** Your company is registered in France, French tax (VAT) is due and will appear on the final invoice.
- B)** Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- C)** Your company is based in a non-European country, no taxes are applicable.
- D)** Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

**A deposit of 60% of the amount must be paid when sending the booking form.
The total balance must be paid BEFORE the event.**

PAYMENT CAN BE MADE BY:

- Credit card (visa, mastercard or American Express) ask our team for a secure link.
- Bank transfer (a copy of the transfer confirmation must be sent to us by email: compta@advbe.com).

ABE BANK ACCOUNT DETAILS (mentioned on the invoice):

-IBAN: FR76 3000 4008 0400 0107 2835 736
-SWIFT: BNPAFRPPXXX
-BANCO: BNP PARIBAS PARIS-CENTRE AFFAIRES
-DIRECCIÓN: 24 Avenue de la Grande Armée – 75017 Paris, France

Event name: AUTOMOTIVE MEETINGS MADRID 2025 (referred to as the "Event")

Date: October 21-22, 2025 (referred to as the "Date")

Location: Madrid, IFEMA, the Trade Fair Institution of Madrid (referred to as the "Place")

City: Madrid, Spain

• **ORGANIZATION**

The event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 rue de la Rochefoucauld, CS 50300, 92513, Boulogne Billancourt Cedex France, hereafter referred to as the Organizer.

• **PURPOSE**

This agreement stipulates the terms and conditions, under which the organizer sets up and runs the event. This agreement highlights the rights and obligations of both the organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

• **PLACE AND DATE**

The Event will be held at the Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

• **REGISTRATION, CANCELLATION, PAYMENT**

- Any company, institution, organization or administration with the necessary skills to enter into negotiations with other participants is welcome to participate. The Organizer reserves the right to refuse any registration request, for any reason whatsoever, without having to justify its decision.
- The Participant may cancel his registration up to forty-five days (45 or earlier) before the event without any penalty and with the consequent refund. However, the Organizer will retain the fee of 7.5% of the total amount of the invoice for administrative expenses and management.
- In case the Participant cancels between twenty-one (21) and forty-four (44) days before the event, the Participant will have to pay 30% of the total amount of his invoice.
- If the cancellation is made twenty (20) or less days prior to the event, the Participant shall pay the full amount of the invoice amount in full.
- All invoices issued and sent to the Participant must be paid no later than 5 days prior to the event. The Organizer reserves the right to refuse access to the event as long as the Participant has not settled his invoice.

• **INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS**

The organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The participant understands the organizer's work shall not necessarily produce direct and immediate business results.

• **PREVENTIVE MEASURES**

The organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

• **INSURANCE**

The organizer is solely responsible for setting up and running the event. However, the organizer's shall not be legally liable for any harm caused to the participant by a third party. The participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the event. The participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the event.

• **APPLICABLE AMENDMENTS**

The organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the participant and immediately come into force. The organizer reserves the right to terminate this agreement and therefore cancel the participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the organizer shall notify the participant in writing, and no compensation or refund shall be due to the participant.

• **USE OF PARTICIPANT LOGO**

The organizer reserves the right to retrieve and use the participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

• **SETTLEMENT**

In the event of disagreement, the participant shall submit a written request to the organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

• **PRIVACY AND SECURITY POLICY**

The participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the event and delivering the services described in the attached booking form. More information is available on the organizer's website: [privacy, confidentiality and management of personal information](#).

COMPANY NAME: _____

NAME OF AUTHORIZED OFFICER OR REPRESENTATIVE: _____

I AGREE WITH ADVANCED BUSINESS EVENT'S GENERAL TERMS AND CONDITIONS.
I AGREE TO RECEIVE COMMUNICATIONS FROM AUTOMOTIVE MEETINGS' PARTNERS.

DATE, SIGNATURE, VAT NUMBER AND COMPANY'S SEAL:
